MARSHALL FRED

The only way to get to where you want to be in your lifetime, is to take your leap of faith. Do not be afraid to start your process. If you take the first step in the direction of your goals - the path will then begin to reveal itself over time. The true test is to keep walking now matter how dark or rough the path gets. Enjoy your journey.

— Fred Marshall

ABOUT FRED

Fred is the pioneer of The Collective Concept - the rethink and different. With his distinctive experience as an entrepreneur, Fred understands how to build businesses from the ground up. He developed a passion for making branding innovative in 2014 after making sports history twice. To further hone his skills, Fred enrolled in the Harvard Business School's Executive Program — concentrated in the Business of Entertainment, Music and Sports. Together with the education from Harvard, his experience as an entrepreneur, and his matchless perspective, Fred has the ability to take any concept and turn it into a profitable masterpiece.

WHAT PEOPLE ARE SAYING

"One of the smartest and most educated person i know. Fred is a very loyal person!" *Gidal Vodovz - Custom Taylor, Influencer*

"Fred is a man that is determined, strong willed, ambition, family man, loyal, powerful. All the qualities a true leader consist of. He is so amazing i cant find the sentences to describe him only words." *Jeff Jordan - Heir Jordan, Nike, Jordan Avakian Group*

"A Blessed king who has overcome many trials and tribulations." *Josh Powell - NBA Champion*

"I've met a lot of people in my lifetime and by far Fred is unforgettable - Good Dude." *Elfrem Jackson - High school Basketball Coach*

"Fred is a talented marketer with a heart of gold. He has a knack for vetting and connecting people together for the greater good of everyone." *Tammy Kohl - Award Winning Jeweler*

WHAT PEOPLE ARE SAYING

"Fred is a passionate visionary that is connecting his experiences with the world through an artistic eye. He has the ability to connect with people and leave a memory that will last. What i love the most he is a dedicated husband." *Lamar Butler - Hoopis Group, Financial Advisor*

"One of the most creative people in the world. He values people and his relationships means a lot to him." *Brandon Marshall - Brother, NFL - WR, Founder of Project 375*

"Fred's boundless energy, enthusiasm and creativity are a perfect complement to his unrivaled communication skills. From first point of contact to final handoff, Fred will ensure that a client's vision reaches its full potential." *Mike Low - Carbs & Caffeine Creative, CEO*

"Fred is here to inspire & create. He is a true friend. What standout to me the most about him is that he is continually seeking the truth*. Fred is an ambassador and leader.*" *Erika Reddy, Architect*

Fred is *ambitious and motivated, yet humble. A passionate guy that has his eye on the ball, but will selflessly help find your way as well. He is a good mix and a rare breed.* *Brian Buckley, Architect*

FAQ

In your words, who is Fred Marshall?

I’am an extremely passionate, competitive, and driven person. My family calls me “The Human Battery Pack” because i do not turn off. I like to view myself as an under dog that fights to get my ideas in the world daily. I’am a man of God that has faith in my vision and journey and i approach everything with curiosity, and confidence. I’am the type of man that has my heads in the clouds while my sleeves are rolled up to my elbows with my hands wrist deep in the dirt.

What’s your purpose? (and) how does The Collective Concept help you to achieve this?

I knew at a very early age that i was different when i use to sit in the house and read Black History books and recite scriptures of the bible that i have memorized. I never seen color in those books but what stood out to me is how much pain humanity suffers from. My family told me i would be a pastor because of my love to talk and take care of my community, as a child playing in the streets of Pittsburgh, PA, I discovered my passion to LOVE. The creative industry helps me quench my thirst to be selfless because i get to service other needs daily. I like waking up every morning and being excited to help people find the solutions to their problems. This makes me feel satisfied and recharged. I think about the feeling i get when i see others start to become free and empower.

What keeps you going? How are you inspired?

What keeps my motors running is the fact that I’am truly addicted to the process of becoming the best version of myself possible. I love the journey of growing myself as a man, husband, son, brother, friend, professional, community leader, mentor and whatever else ways i can be labeled. There is nothing more satisfying to me, then to check things off my list of To Do’s and start a new list to get accomplished. I’am inspired by breaking all the rules that are set in place to stop someone in my position and background from achieving the unthinkable. I’am motivated by turning a simple idea into something real and tangible. I’am inspired by life itself and *HUMANS*.

FREDMARSHALL

FAQ

What differentiates you from other professionals?
I’am not motivated by money and I truly care about people and their lives. I’am driven by the success and happiness of others. truly feel we all have our niches and angles but i wake up everyday satisfied about the results i help other achieve because i do it from my heart, in which i wear on my sleeve. Every word while consulting, every Idea i generate, and every brand i have build was done not selflessly. I feel this is what makes me different because i do not charge for may consulting. It is 100% free. No on will ever try to match my rate.

If you weren't a professional creative what types of things would you be doing today?
I would be somewhere in the world meditating and mastering the art of being a monk.

Why should we invest in you?
If this was Vegas you always want to put your money in a smart and safe bet. Meaning, Invest into people that invest in themselves that does not need your money to begin with.

What does legacy mean to you?
Legacy to me means changing the rules of how other think. It is redefining the laws on how business is done. It is reconnecting the world starting with community while changing the lives of those who lice within The Collective Community. Let’s Rethink Different Together!

FRED MARSHALL

CONNECT

iMFREDMARSHALL.COM

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